

Thank you for choosing to join SmartTrips Ithaca! Complete this form to get your **FREE START-UP KIT** with useful items based on your transportation choices (one per household). Your responses on this form are confidential and will be used to make SmartTrips more relevant to you and for general program results. Personally identifiable information will never be shared outside of the SmartTrips program. Get started by signing up with this form or online at www.smarttripsithaca.org.

To receive your start-up kit sooner, sign up online at www.smarttripsithaca.org

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Contact Info all fields required

First Name _____		Last Name _____		Email _____	
Local Address _____		Apartment # _____		Phone Number _____	
<i>Ithaca</i>		<i>NY</i>		<i>14850</i>	
City/Town _____		State _____		ZIP Code _____	
Did you move downtown within the last 12 months ? <input type="checkbox"/> Yes <input type="checkbox"/> No		What is the primary way for us to contact you? Select one.		<input type="checkbox"/> Email <input type="checkbox"/> Phone call <input type="checkbox"/> Text/SMS	
Will you be in Ithaca for the next 12 weeks ? <input type="checkbox"/> Yes <input type="checkbox"/> No				<input type="checkbox"/> Mail <input type="checkbox"/> Facebook message	

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About You required fields marked with *, optional fields for reporting purposes only

<p>What is your age?*</p> <p><input type="checkbox"/> Under 18 <input type="checkbox"/> 30 – 44</p> <p><input type="checkbox"/> 18 – 21 <input type="checkbox"/> 45 – 64</p> <p><input type="checkbox"/> 22 – 29 <input type="checkbox"/> 65 and over</p> <p>What is your gender?</p> <p><input type="checkbox"/> Male <input type="checkbox"/> Female <input type="checkbox"/> Other</p> <p>Are you of Hispanic/Latino origin?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>What is your race? Select all that apply.</p> <p><input type="checkbox"/> Asian</p> <p><input type="checkbox"/> Black or African American</p> <p><input type="checkbox"/> Native American</p> <p><input type="checkbox"/> Pacific Islander</p> <p><input type="checkbox"/> White</p> <p><input type="checkbox"/> Other: _____</p>	<p>What is your occupation in Ithaca?*</p> <p>Select all that apply. If applicable, complete the blanks so we understand your typical commute.</p> <p><input type="checkbox"/> Student at: _____</p> <p><input type="checkbox"/> Retired</p> <p><input type="checkbox"/> Employed at: _____</p> <p><input type="checkbox"/> Unemployed</p> <p><input type="checkbox"/> Other: _____</p>
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Current Transportation Preferences all fields required





<p>Do you own a car in Ithaca?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Do you own a bicycle in Ithaca?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Complete the following table with all the trips you have taken in the previous 7 days.</p> <table border="1"> <thead> <tr> <th>I used...</th> <th>Number of Days Used (0 to 7 days)</th> </tr> </thead> <tbody> <tr> <td>Walking</td> <td><i>days</i></td> </tr> <tr> <td>Biking</td> <td><i>days</i></td> </tr> <tr> <td>TCAT Bus</td> <td><i>days</i></td> </tr> <tr> <td>Drive Alone</td> <td><i>days</i></td> </tr> <tr> <td>Carpool</td> <td><i>days</i></td> </tr> </tbody> </table>	I used...	Number of Days Used (0 to 7 days)	Walking	<i>days</i>	Biking	<i>days</i>	TCAT Bus	<i>days</i>	Drive Alone	<i>days</i>	Carpool	<i>days</i>	<p>What is your primary way to go to the following places? If applicable, include a secondary way. Choose from: Walk, Bike, Bus, Car/Drive Alone, Carpool, Ithaca Carshare, Taxi, or Online/Delivery.</p> <p><u>Work or School</u></p> <p>Primary _____</p> <p>Secondary (if applicable) _____</p> <p><input type="checkbox"/> I do not go to work or school</p> <p><u>Grocery store</u></p> <p>Primary _____</p> <p>Secondary (if applicable) _____</p>	<p>Circle the number on the scale that matches your opinion of each statement. (1 = <i>Strongly Disagree</i>, 5 = <i>Strongly Agree</i>)</p> <p>"I can easily access information on routes and schedules for TCAT buses."</p> <p style="text-align: center;">1 2 3 4 5</p> <p>"I feel confident riding a bicycle in and around downtown streets."</p> <p style="text-align: center;">1 2 3 4 5</p> <p>"I have considered using Ithaca Carshare."</p> <p style="text-align: center;">1 2 3 4 5</p> <p>"I need to own a personal car to take all the trips I need in Ithaca."</p> <p style="text-align: center;">1 2 3 4 5</p>
I used...	Number of Days Used (0 to 7 days)													
Walking	<i>days</i>													
Biking	<i>days</i>													
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Drive Alone	<i>days</i>													
Carpool	<i>days</i>													

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Customize Your FREE SmartTrips Ithaca Start-Up Kit





Resources

Choose all the info you would like to receive. Good for both new and experienced users alike. Each set includes a small gift!
Select any or all options.

-  **Bicycling**
(maps, skills, community)
-  **TCAT Bus**
(schedules, trip planning)
-  **Share-a-Ride & Driving**
(fuel saving, carshare)
-  **Walking**
(maps, events)

Start-Up Kit

Choose something that will help you take fewer trips by car or try out a new sustainable mode of transportation.
We may contact you to confirm your selections.
Select one only.

-  **Starter Bike Kit**
(lights, bell, band, and special item)
-  **30-Day TCAT Bus Pass**
(good for unlimited rides)
-  **Free Ithaca Carshare Application**
(valid driver's licence required)
-  **Stay Active Kit**
(water bottle, umbrella, pedometer)

Optional Activities

Let us know if you are interested in participating in any or all of the following fun learning activities.
Select any or all options.

- One-on-one learning**
(e.g. taking TCAT, bike riding basics or tune-ups)
- Workshops**
(e.g. biking with groceries, retiring from driving)
- Group Activities**
(e.g. bike rides or walks)
- I have an idea...**

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Start-Up Kit Delivery Options

How would you like to receive your personalized start-up kit?
Select one. We will contact you when your start-up kit is ready a week after we receive this form.

- I would like to pick up my start-up kit at a downtown location
- I would like my start-up kit to be delivered to my apartment door
- Neither option works for me, please contact me to arrange other options

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Take the SmartTrips Ithaca Pledge!

I will move around town in a greener, healthier, and more enjoyable way by pledging to take fewer car trips or to try a new sustainable mode of transportation.


As a member of SmartTrips, I pledge to take two or more SmartTrips a week by...


- Foot
- Bike
- TCAT Bus
- Ithaca Carshare & other sustainable modes

Signature _____



Contact us!

www.smarttripsithaca.org

 help@smarttripsithaca.org

 (607) 252-6801

 @SmartTripsITH

  @SmartTripsIthaca

Thanks for joining!

Have you completed both sides of the form?

If so, return it with the prepaid envelope or bring it to us at:

**Cornell Cooperative Extension
Attn: SmartTrips Ithaca
615 Willow Ave
Ithaca, NY 14850**

REGFORM-FINAL

SmartTrips Ithaca is supported by:



SMARTTRIPS ITHACA

Let SmartTrips Ithaca help you take steps towards healthier, greener, and more enjoyable ways of getting around town!



Why should I join SmartTrips?

Learn how to take TCAT buses

Feel more confident on your bike

Be part of Ithaca Carshare

Pledge to make a positive change in your transportation choices

Get one-on-one support to make those changes

And get rewarded for it! It's all FREE!

How does it work?

1. Sign Up & Pledge

online at www.smarttripsithaca.org or with this registration form by June 10

2. Receive your FREE Start-Up Kit with items that will help you get on your way to make more sustainable trips

3. Log Your SmartTrips

and be eligible to win monthly prizes all summer long

Don't forget! Registration ends June 10!

Let's get started!

Register at www.smarttripsithaca.org and get your FREE gifts sooner!